



Transforming Attendance Management

WHITE PAPER

Find out how ReachMyTeach supports efficiency, inclusivity, and effectiveness.

EXECUTIVE SUMMARY

This white paper explores the transformative impact of ReachMyTeach (RMT) on attendance management in higher education settings. Inspired by the [NEA study on Chronic Absenteeism](#) and designed by educators for educators, RMT offers innovative solutions to address the challenges of traditional attendance tracking methods.

RMT streamlines communication between educational institutions, guardians, and students, resulting in improved attendance accuracy and reduced absenteeism rates. Through real-world examples and data-driven insights, this paper demonstrates how RMT empowers schools to enhance guardian engagement, optimize resource allocation, and foster a culture of collaboration and support for student success.

Challenges in Traditional Attendance Management

Traditional attendance management methods pose significant challenges for educational institutions, including:

Manual Processes

Cumbersome manual tasks consume valuable time and resources for educators and staff, hindering their ability to focus on student support

Language Barriers

Limited communication options fail to address the diverse linguistic needs of guardians, leading to misunderstandings and reduced engagement

Limited Guardian Engagement

Conventional notification systems, such as robo calls and emails, often yield low response rates and fail to effectively engage guardians in the attendance management process



“Saved time, more information about excused absences, and parents thanking me for how easy it was to do — ReachMyTeach makes the attendance process painless for staff and families! Any admin team would love it!”



Liz Davenport

REACHMYTEACH SOLUTION:

For Teachers, By Teachers.

Inspired by the NEA study and driven by the need for personalized, efficient communication, ReachMyTeach offers a comprehensive solution to attendance management challenges:

▶ TEXT BASED INTERVENTIONS

RMT recognizes the efficacy of texting as an intervention for reducing absenteeism, with messages read within 90 seconds, prompting immediate responses from guardians.

▶ MULTILINGUAL SUPPORT

Unlike other notification systems, RMT sends messages in the guardian's preferred language, removing language barriers and enabling guardians to excuse absences comfortably.

▶ ENHANCED GUARDIAN ENGAGEMENT

By offering a more accessible and less intrusive communication channel than robocalls and emails, RMT fosters greater guardian engagement, leading to more accurate attendance data and reduced absenteeism rates.



THE IMPACT

In a school district encompassing 56 languages and over 7,000 students, ReachMyTeach has made a tangible difference:

Improved Attendance Accuracy

RMT ensures more accurate attendance records for both multilingual and English-speaking guardians by providing them with a convenient way to excuse absences in their preferred language.

Reduced Absenteeism

The personalized, timely nature of RMT's notifications has led to a significant reduction in absenteeism rates, ultimately contributing to improved student outcomes.

Increased Guardian Appreciation

Educators and administrators at the forefront of attendance management have witnessed firsthand the impact of RMT, with guardians expressing gratitude for the ease of communication and personalized support.

CONCLUSION

ReachMyTeach represents a paradigm shift in attendance management, offering schools an innovative solution to streamline communication, reduce absenteeism, and enhance guardian engagement.

By prioritizing personalized, multilingual communication and drawing on insights from the NEA study, RMT empowers educators and guardians alike to collaboratively support student success. As schools navigate the complexities of attendance tracking in diverse communities, find out how ReachMyTeach supports efficiency, inclusivity, and effectiveness in the modern educational landscape.



ReachMyTeach